



RE-AIM: Worksite

This planning and evaluation guide illustrates the five dimensions of the RE-AIM framework: **Reach**, **Effectiveness**, **Adoption**, **Implementation**, and **Maintenance** that will be used for LHD's Policy, Systems and Environment change evaluation and reporting. The RE-AIM framework is useful for planning new interventions, adapting existing interventions, and designing evaluations that assess the potential public health impact of interventions.

Reach: Number of people in the target population affected. The extent to which the individuals reached are representative and include those most at risk.

Coverage:

- Number of SNAP-Ed eligible persons (incomes < 185% Federal Poverty Level (FPL)) in the county*

Estimated actual reach:

- Number of persons reached by the worksite initiative in SNAP-Ed eligible worksites in period assessed (per year or per day) *
- Number of SNAP-Ed eligible persons (<185% FPL) reached by worksite nutrition supports in SNAP-Ed eligible worksites in period assessed (per year or per day) * (WRO – MT4)
- Number of SNAP-Ed eligible persons (<185% FPL) reached by worksite physical activity supports in SNAP-Ed eligible worksites in period assessed (per year or per day) * (WRO – MT5)

Effectiveness: Measurement of environmental level changes that have been shown to improve individual's nutrition and physical activity.

- Number of SNAP-Ed eligible worksites with improved food environment assessment scores using a reliable and consistent environmental assessment tool, such as Check for Health [Report actual scores] * (WRO – LT9)
- Number of settings with improved physical activity environment assessment scores using a reliable and consistent environmental assessment tool, such as Check for Health [Report actual scores] * (WRO – LT10)
- Number of SNAP-Ed eligible worksites that newly achieve national, state, or locally-defined standards for recognition program. [Specify recognition program] * (WRO – LT11)

Adoption: The number of settings and partners participating in PSE change. The appropriateness of the settings (and partners) for reaching/engaging the target population.

- Number and list of the following who are actively involved in worksite initiative activities
 - individual community members/local champions (youth, parents/caregivers, community members, staff/service providers, leadership/decision makers, local celebrities) [Record total number involved and number from SNAP-Ed population for each] * (WRO - ST5)
 - organizational task forces [Record number and type of member organizations] * (WRO - ST6)
 - other partners not included above [Record number and type] *
- Number of SNAP-Ed eligible worksites where at least one worksite nutrition support change is achieved. * (WRO – MT4)
 - Number of sites that change the **food environment**: improvements in hours of operations, time allotted for meals or food service; improvements in layout or display of food; changes in menus; point of purchase/distribution prompts; edible gardens; lactation supports or policies for working mothers; improvements in free water taste, quality, smell, or temperature; rules on use of foods served in meetings. [Indicate which changes were adopted]
 - Number of sites that make changes to **food procurement**: change in food purchasing specification(s); change in vendor agreement(s); farm-to-table; increase in fruits and vegetables, 100% whole grains, low-fat dairy, lean proteins; lower sodium levels; lower sugar levels; lower solid fats (saturated or trans fats). [Indicate which changes were adopted]
 - Number of sites that make changes to **food preparation**: enhanced training on menu design and healthy cooking techniques; reduced portion sizes; use of standardized recipes. [Indicate which changes were adopted]
- Number of SNAP-Ed eligible worksites where at least one worksite physical activity support change is achieved. * (WRO – MT5)
 - Number of sites that change the **physical activity environment**: improvements in hours of operations of recreation facilities; improvements in access to safe walking or bicycling paths, or Safe Routes to School or work; signage and prompts for use of walking and bicycling paths; new or improved stairwell prompts; improvements in access to stairwells. [Indicate which changes were adopted]
 - Number of sites that change **physical activity programs or practices**: new or increased use of school facilities during non-school hours for recreation, or joint use policies; new or stronger limits on entertainment screen time; new or improved access to structured physical activity programs [Indicate which changes were adopted]

Implementation: Evidence of multi-component PSE interventions that are implemented as intended (all key components are in place and of high quality).

- Number of SNAP-Ed eligible worksites that report a multi-component initiative with one or more worksite nutrition support changes and
 - Evidence-based education *[describe]*
 - Marketing (including promotion, awareness efforts, etc.) *[describe]*
 - Parent/community involvement *[describe]*
 - Staff training on continuous program and policy implementation *[describe and report number trained]**** (WRO – LT9)**
- Number of SNAP-Ed eligible worksites that report a multi-component initiative with one or more worksite physical activity support changes and
 - Evidence-based education *[describe]*
 - Marketing (including promotion, awareness efforts, etc.) *[describe]*
 - Parent/community involvement *[describe]*
 - Staff training on continuous program and policy implementation *[describe]**** (WRO – LT10)**

Maintenance: PSE change is maintained with a sustainability plan and institutional/community support. New barriers are prevented or mitigated.

- Number of SNAP-Ed eligible worksites in which worksite nutrition and/or physical activity changes are maintained or expanded.*
- Institutional or community (non-SNAP-Ed) resources invested in PSE change (staff, cash, in-kind support) *[calculate percent change for each]* * **(WRO – I3)**
- SNAP-Ed resources invested in PSE change (staff, cash, in-kind support) *[calculate percent change for each]* *
- Number of participating SNAP-Ed settings with a plan for sustaining, evaluating, and improving PSE changes. * **(WRO – I4)**
- Number and types of barriers/challenges prevented or mitigated through program implementation * **(WRO - I5)**

***These are required, core PSE indicators that should be incorporated into final evaluation plan (if applicable to specific PSE).**

WRO indicators are from the USDA Western Region SNAP-Ed Nutrition, Physical Activity, and Obesity Prevention Outcomes Evaluation Framework, April 2014

<http://snap.nal.usda.gov/snap/WesternRegionEvaluationFramework.pdf>

ST represents short-term indicators, MT represents medium-term indicators, LT represents long-term indicators, I represents impact indicators (see framework for specifics for each indicator). These indicators will be compiled at the state level and reported to USDA Western Region.